

PET PEEVE \#208:
GEOGRAPHIC PROFIE MAPS WHICH ARE BASICALLY JUST POPULATION MAPS
http://xkcd.com/1138/

## Geospatial Visualization

C. Andrews

## Quantitative estimation ranking

```
~ position, aligned scale
position, identical nonaligned scales
    length
    angle, slope
    area, volume
    color
                            Cleveland and McGill, 1984
```


## The Earth is not flat




## Projecting a sphere


http://earth.rice.edu/mtpe/geo/geosphere/topics/mapprojections.html

## Projection properties

conformal projection - preserve shape (but not area)
equal-area projection - preserve area (but not shape)
equidistant projection - preserve distance from some standard point
gnomic projection - preserve distance between two points
azimuthal projection - preserve direction from a central point

## Equirectangular or Plate Carrée



Wikimedia Commons

## Equirectangular



Wikimedia Commons

## Mercator



## Mercator distortion



Wikimedia Commons

## True size of Africa


http://www.economist.com/blogs/dailychart/2010/11/cartography

## True size of Greenland



## Albers Equal-area Conic projection



## Albers vs. equirectangular

## GEOGRAPHIC

## ALBERS



## Hammer projection

modified azimuthal equal-area projection


Wikimedia Commons

## Winkel tripel projection



Wikimedia Commons

## Projections in D3



## Wikipedia list of map projections



## XKCD - Map Projections



YOUTHINK THLONE IS FINE. YOU LIKE HOW XANOY MAP TO LATTUDE AND LONGIUDE. THE OTHER PROJECTIONS OUERCOMPLCATE TTINGS. YOU WANT ME TO STOPASKNG ABOUT MAPS SOYYU CAN ENJOO DINNER.


YOU LIKE ISAAC ASIMOV, XML, AND SHOES WITH TOES. YOUTHINK THE SEGNAY GOT A BAD RAP. YOUOWN 3D GOGGES, WHICH YOU USETO VEW ROTATING MODELS OF BETEER 3D GOGGLES. YOU TTPE IN DVORAK.


NATIINAL GEOGRAPHIC ADOP PED THE WINKEL-TRPPELIN 1998, BUT YOUVE BEEN A W-T FAN SINCE LONG BEGORE "NatGEO" SHOWED UP. YOU'RE WORRIED TTS GEITNG PAAED OUT, AND ARE THINKNG OF SNITCHING TO THE KAVRAYSKKY. YOU ONCE LEFT A PARTVIN DSGUST WHEN A GUEST SHONED UP WEARING SHOES WITH TOES. YOUR FAVORIE MUSICAL GENRE IS "POST-".


YES, YOU'RE VERY CLEVER.

## Dot maps



## Dot map



## Dot map



## Which pizza place is closer?



## CiCi's

Commercials continue to taunt my hunger for all-you-can-eat, with few in the west.

## Domino's

Nationwide, but it doesn't quite exhibit the ubiquity of Plzza Hut.

## Godfather's

Clear dominance in the midwest of the country.


Godfather's
Little Caesar's


Strong northwest representation.

## Pizza Hut

Well-distributed nationwide but still up against competition from the regional favorites.


## The Growth of Walmart



## Dot maps with icons



## Dot map with size encoding



## Dot map - What's the problem?



## Dot map - What's the problem?



## k-Means clustering


http://polymaps.org/ex/cluster.html

## Dasymetric area map



## Illustreets

http://illustreets.co.uk/explore-england/


## Binning

## Average full 911 response in minutes (2007-2012)

|  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| 0 | 4 | 5 | 6 | 7 | 8 | 10 |
|  |  |  |  |  |  |  |

## Map style

abrupt
smooth


## Continuous mapping



## Continuous mapping


http://www.newscientist.com/gallery/small-world/1

## Isopleth or isarithmic maps



## Isopleth or isarithmic maps



## Heatmap + isochrones

 iso $==$ "same", chrones" $==$ time

## Choropleth maps



## Building ages in Amsterdam <br> 

## Using color

READING,
WRITING,
AND EARNING MONEY

\author{

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| :---: |







## Color Brewer


http://colorbrewer2.org

## Cartograms



## Rectangular cartogram



## Circular cartogram



Each state is sized in
proportion to its number of


## Non-contiguous cartograms



## Line data



## Network data



## London tube map



## Flow map

## Minard's map of Napoleon's invasion of Russia








## Flow map



## Airline flight path


https://www.metabunk.org/threads/visualizing-flight-paths-above-30-000-feet.812/


Holden and van Wijk, "Force Directed Edge Bundling for Graph Visualization", 2009

http://www.spatialanalysis.ca/2011/global-connectivity-mapping-out-flight-routes/

## Alternatives - Bristle maps



## Alternatives - GeoTime



